



**FOR IMMEDIATE RELEASE**

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**CALLING ALL FLEETS TO THE NATIONAL ALTERNATIVE FUELS &  
VEHICLES CONFERENCE + EXPO**

***EXPO HALL FREE AND OPEN TO QUALIFIED FLEETS TUESDAY APRIL 3***

**Las Vegas, NV-March 15, 2007** Public, private, small and large fleets are all welcome to attend the 13<sup>th</sup> National Alternative Fuels & Vehicles Conference + Expo in Anaheim, California, April 1-4. This is the largest conference and trade show in the world devoted exclusively to alternative fuels and vehicles and advanced transportation technologies. The event, hosted by the Alternative Fuel Vehicle Institute (AFVi) takes place at the Anaheim Marriott and the Anaheim Convention Center.

“There has never been a better time for fleets to make the switch to alternative fuels,” said Annalloyd Thomason, Executive Director of the AFVi. “Gas prices and energy supply continue to fluctuate, and the government drumbeat keeps getting louder about the need to embrace alternative fuels. They are here today and so are we, to show the solid business case for these fuels and vehicles.”

There are several exclusive, complimentary offers available to representatives of fleets that have ten or more vehicles.

**Sunday, April 1**

11:00 a.m.-1:30 p.m. **Ride-n-Drive:** Come and test drive the latest vehicles and technologies on the market today.

1:00 p.m.-2:00 p.m. **Need funding?** A number of marketplace options are available today to assist with everything from buying down the cost of your vehicle to taking advantage of unprecedented credits. Learn how from the experts.

2:30 p.m.-4:30 p.m. **Finding your niche** has never been easier. For two hours, five different workshops focus on the fuels, vehicles, costs, funding, emission benefits and end user assessments for five markets. You can choose between airports, delivery, mass transit, refuse and school bus.

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### **Tuesday, April 3 – Fleet Day**

From 9:00 a.m.-5:00 p.m. the Expo Hall is your one stop shopping for products, information and tire kicking. What can you do there? Take your pick:

- ✓ More than one hundred exhibitors featuring vehicles and technologies that include natural gas, propane, ethanol, biodiesel, electric and fuel cell are on hand. Talk to representatives of the major associations, leading funding agencies, and a wide array of component manufacturers.
- ✓ Two dozen speakers addressing topics ranging from carbon trading and plug-in hybrids to biogas and long life batteries. Actor and environmentalist Ed Begley, Jr. will be there at 10:00 a.m. and 3:00 p.m. Actor Larry Hagman of the hit television show *Dallas* will sign autographs at noon. Steve Greenway of General Electric gives “An Inconvenient Truth” presentation at 1:00 p.m.
- ✓ Arrive and drive between 11:30 a.m. and 1:30 p.m. Get behind the wheel of as many vehicles as you like and test drive the latest market offerings.

### **Wednesday, April 4 – Public Day**

Between 8:00 a.m.-noon, *everyone* is invited to come to the Expo Hall, listen to presentations, talk with exhibitors and gather information on the vehicles of tomorrow that are already here today. No registration of any kind is required for Public Day.

To participate in Sunday’s or Tuesday’s events, go to the following locations and follow the signs to register. You will be asked for a business card with your name and title and will need to verify the size of your fleet. Ride-n-Drive participants will need to present a valid U.S. driver’s license and sign a waiver.

Sunday, April 1: Anaheim Marriott, 700 W Convention Way, Anaheim.

Tuesday, April 3: Anaheim Convention Center, 800 W Katella Ave, Anaheim.

Compliments of Clean Energy, fleets interested in registering for the entire conference will receive a \$200 discount off of the registration rate. More information on that is available at [www.afvi.org](http://www.afvi.org)

**FOR MORE INFORMATION CONTACT: [customerservice@afvi.org](mailto:customerservice@afvi.org)**

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