



**FOR IMMEDIATE RELEASE**

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**PUBLIC DAY ADDED AS PART OF LARGEST NATIONAL ALTERNATIVE  
FUELS & VEHICLES CONFERENCE**  
***FREE AND OPEN TO THE PUBLIC WEDNESDAY MORNING APRIL 4***

**Las Vegas, NV-Options You Have/Choices You Can Make** is the theme for the Alternative Fuels & Vehicles Conference + Expo Public Day 2007. The trade show features over 100 exhibitors from around the world. More than a dozen presentations, geared to the public focus on consumer options using alternative fuels and electric drive as well as tips on buying and driving “green.” Public Day is Wednesday, April 4, at the Anaheim Convention Center, 800 West Katella Avenue, Hall E. There is no admission charge and the Expo is open from 8:00 a.m. to noon.

“This is a unique opportunity for the general public to see fuel and technology neutral vehicles, products and services that are available and being used in the marketplace today,” said Annalloyd Thomason, Executive Director of conference host the Alternative Fuel Vehicle Institute (AFVi). High oil prices and growing concern about global warming has riveted public attention to the need for clean, efficient alternatives.”

Sessions being offered include:

**Alternative Fuel Vehicles 101:** John Frala, Automotive Instructor, Rio Hondo Community College, ATTE Program

An informative overview of the vehicles and fuels propelling our new and future choices.  
9:00 a.m., 10:00 a.m. and 11:00 a.m.

**Fuel at Home with Natural Gas:** Mike Bolin, Southern California Gas and Annabel Cook, American Honda Motor Company

Participants will learn how to safely fuel at home with natural gas as a less expensive and cleaner burning option.

9:00 a.m. and 10:30 a.m.

**Quality Biodiesel Fuel:** Ken Snoke, Fleet Biodiesel

Whether making or using biodiesel, get tips to ensure the fuel you are using is of good enough quality for your vehicle.

9:30 a.m.

**From Fuel Efficient to Advanced Technologies-Vehicle Choices Abound:** Mike Bolin, Southern California Gas, Annabel Cook, American Honda Motor Company, and Greg Newhouse, San Diego Miramar College ATTE Program  
Learn what consumer choices are available, including a look at fuel efficiency and various other options from hybrids to hydrogen vehicles.  
10:00 a.m.

**Plug-In Your Hybrids:** Carl Lawrence, Hybrids Plus  
How your excellent performing hybrid can be made into an even better performing plug-in hybrid electric vehicle.  
11:00 a.m.

Hydrogen, natural gas, hybrid, all-electric, propane, ethanol, biodiesel and other vehicles will be on display. Here are some of the many exhibitors who are bringing vehicles to the show:

**American Honda**  
**Alloy/Clean Energy/Cummins Westport**  
**BAF**  
**BMW**  
**Daimler Chrysler/Global Electric Motorcars**  
**Dynasty Electric Cars**  
**Environmech Industries**  
**Ford**  
**General Motors**  
**Good Earth Electric**  
**Haaker Equipment**  
**Kenworth**  
**IMPCO Technologies, Inc**  
**Miles Automotive Group**  
**Phoenix Motor Cars/Altairnano**  
**Propane Education and Research Council**  
**Toyota**  
**Zap**  
**ZENN Motor Company**

**For more information, the public may contact:** [customerservice@afvi.org](mailto:customerservice@afvi.org)

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