



**FOR IMMEDIATE RELEASE**

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**13<sup>TH</sup> ALTERNATIVE FUELS & VEHICLES NATIONAL CONFERENCE + EXPO 2007**  
***Limited Complimentary Registration for Elected Officials is Now Open***

**Las Vegas, NV-January 2, 2007**-Elected officials are a target audience for the 13<sup>th</sup> national Alternative Fuels & Vehicles Conference + Expo in Anaheim, California, from April 1-4, 2007. The national conference, presented by the Alternative Fuel Vehicle Institute (AFVi), is the one-stop shopping market place that brings information, products and services together under one roof. It will be held at the Anaheim Marriott and Convention Center.

Monday, April 2, is “Elected Official Day” where the first 100 people who hold an elected office can sign up to receive a complimentary conference registration for that day. Elected officials are increasingly torn between growing public demand for cleaner transportation on the one hand, and limited public support for increased tax revenue to fund such improvements on the other. One key way alternative fuels have entered the marketplace is through leveraging of public funds. Understanding why alternative fuels have become highly visible and the mechanisms in place to leverage public funds are themes throughout the sessions and the exhibit hall. The Expo Hall features the latest vehicles and technologies as well as experts who can advise on fleet and funding options. Several sessions designed for elected officials include:

- Money Talks: The Business of Alternative Fuels for Policymakers
- California Dreamin’-Forecast for Alternative Fuels
- Efficiency in the Waste Land: Why Biogas is Emerging as a Promising Alternative Fuel
- Stemming the Tide: Fuel Policy Solutions for Cleaning Up Ports
- Small Fry: Future Prospects for Light-Duty Biodiesel
- Field of Dreams: Growing the Ethanol Promise
- Emission Impossible: Facing the Challenges of Climate Change
- Coast is Clear: Movement Toward a Fuel Cell Future

Applying for a complimentary elected official registration is simple. Go to <http://www.afvi.org/NationalConference2007/registration.html#elected>. These registrations are available until February 15 or until 100 elected officials have registered, whichever is first.

**About AFVi:**

The Alternative Fuel Vehicle Institute (AFVi) is an entrepreneurial organization that works through industry to bring people in need of proven transportation technologies together with those who can meet their needs. AFVi is the education provider and information link between the alternative fuels and vehicles industry and public/private fleets. The primary business of the company is to advance the interests of OEM's, fuel providers and their associated business partners through education, outreach and deployment. AFVi is fuel and technology neutral.

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